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Chief Executive Officer, RESOLVE

Fully Remote, US

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RESOLVE

Chief Executive Officer

Compensation range: \$200K - \$225K

Location: Fully remote

About RESOLVE

RESOLVE: The National Infertility Association, established in 1974, is dedicated to ensuring that all people challenged in their family building journey reach resolution through being empowered by knowledge, supported by community, united by advocacy, and inspired to act.

RESOLVE is dedicated to ensuring that everyone has the support and resources they need on their family building journey. RESOLVE exists to expand access to care, advocate for equitable and accessible coverage, provide support and community, deliver education and awareness and empower individuals with the knowledge and tools to make informed decisions about their family building options.

For fifty years, RESOLVE has been at the forefront of advocacy and legislative efforts impacting the family building community. Since the passage of the first state insurance law in Maryland in 1985, RESOLVE has championed advancing IVF insurance and fertility preservation coverage, passing favorable surrogacy laws, fighting anti-family Personhood bills, and defeating other anti-family bills that would impact access to options such as surrogacy, donor egg, and adoption.

RESOLVE operates with a fully remote team of 12 staff members based across the country, supported by an active and engaged Board of Directors, and has an annual budget of \$3 million.

After many years of steadily increasing success and impact, the organization is poised for further growth. The Board has an ambitious vision to identify and unite individuals and families in communities in every state and at the national level to ensure access, effective policies, and support for those facing infertility.

For more information please visit resolve.org.

About the CEO Position

RESOLVE seeks a growth-oriented leader to build on the success of the organization and increase audiences and engagement at the local, state, and federal levels, ultimately making it easier for individuals across the country to grow their families. The new leader will be deeply passionate about health, access to care, and supporting families, and bring experience authentically partnering with a variety of individuals and institutions across the country. The strongest candidates will have a record of successfully building and scaling an organization, developing effective relationships and coalitions, and driving revenue generation and growth through authentic engagement, deep partnership cultivation, and effective fundraising. In addition, the strongest candidates will understand the intersection of movements and communities and will inspire and empower RESOLVE staff and partners to massively increase engagement, resulting in policy wins at the state and national level.

The ideal candidate builds trust, drives performance, empowers strong teams, and inspires staff across the organization in a manner consistent with the organization’s values. They also thrive externally, actively connecting with partners, coalition members, government and policy leaders, and the philanthropic community. They are adept at cultivating and sustaining trust with Board members, staff, partners, and stakeholders. They successfully navigate and stay on top of the complex and changing terrain of health care. They relentlessly focus on future growth and impact,

thinking creatively and infusing innovation across all functions of the organization. They engage, include, inspire, and amplify others.

The new leader will design a collaborative strategic planning process and ultimately lead the implementation of that plan, ensuring that RESOLVE's mission and vision are met, and that the organization continues to meet and exceed goals. In addition, the new leader should be a strong external presence, raising awareness about IVF across the country and being able to appear on a variety of media platforms, especially when relevant issues rise to the forefront.

This is a unique opportunity for an experienced leader to build on a record of success and change at a pivotal moment in history.

Responsibilities

Strategy and Leadership

- Own and refine the definition and execution of the RESOLVE strategy to achieve the desired growth in collaboration with the Board of Directors.
- Develop and implement plans that allow RESOLVE to weather unexpected challenges, adapt, adjust, and build resilience in staff, advocacy campaigns, and programs.

Storytelling, Fundraising, and Brand Positioning

- Serve as the lead spokesperson and champion of RESOLVE with funders, local and state policy leaders, and coalition partners, advocating for results, policy change, and legislative wins.
- Actively seek out partnerships and increase audience engagement and brand awareness in key states and across the country.
- Grow the resources of the organization by developing, cultivating, and deepening relationships with major donors, philanthropic funders, and institutional partners through stories of impact, policy results, and a clear strategy for growth and impact.

Coalition Building

- Build a massive, winning coalition of individuals in communities, states, and across the country who want to be involved and active in helping individuals build their families.
- Design and implement strategies that help advance local and state laws around the country that assist patients with accessing the information, care, and support they need.
- Advocate for legislation across the country and according to RESOLVE's strategy in partnership with local and national groups and networks in the health care ecosystem.
- Serve as a thought leader in the infertility community and foster collaboration, cooperation, and impact in order to advance shared goals.

Team Management

- Engage, lead, develop, and mentor the executive team and inspire and empower all staff in the organization to set and reach meaningful, mission-driven goals.
- Ensure ongoing organizational growth and excellence, thorough performance evaluation, and consistent, high-quality finance, fundraising, communications, operations, talent, and marketing functions.
- Develop and implement a clear vision for advancing the RESOLVE culture internally across the staff and externally with engaged groups while embodying and promoting the culture in a remote environment.
- Champion diversity, equity, inclusion, and belonging among the staff, Board, and partners.
- Strengthen internal communications to cultivate strong, trusting working relationships at every level.

Board Development

- Partner with individual Board members and the Board as a collective to ensure the strongest possible governance during a critical chapter of organizational growth.
- Ensure creation, adherence to, and maintenance of organizational policies and procedures to facilitate effective governance of the organization including workflow, decision-making, and communication protocols.
- Cultivate a transparent partnership with the Board, facilitating open dialogue around the successes and challenges facing the organization

Qualifications:

- Passion for and a deep, authentic, demonstrated commitment to the mission, vision, and values of RESOLVE.
- Previous experience leading similarly sized or larger organizations.
- Strength in communications, storytelling, fundraising and the ability to engage new audiences, donors, and champions.
- Demonstrated success defining and executing organizational strategy and experience adapting and pivoting to ensure impact.
- Demonstrated success and experience in organizational growth.
- A record of championing effective change management, ensuring stability, and centering culture and values while fostering creativity.
- Established ability to support staff and Board commitment to further the mission of RESOLVE, leading the organization to achieve significant impact.

- Demonstrated commitment to diversity, equity, inclusion, and belonging and a record of rooting these values in leadership and management.
- Successful record of team and individual management with an ability to set clear priorities, delegate, empower, inspire, and hold staff accountable in a remote environment.
- Ability to partner with the Board of Directors to plan strategy, recruit new members, and drive engagement.

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